



Tips and suggestions to use Spintax

- ✓ Make sure to use the correct format and close the `{spin}` with `{endspin}`.
- ✓ Use the **pipe (|)** symbol carefully to avoid breaking the sentence.
- ✓ If you want to apply any style or formatting, apply it **to each word separately**.
- ✓ Always send a test email **to check your content** before sending it to recipients.
- ✓ **Add multiple words and phrases** to create an impactful variation of automated sentences.
- ✓ Ensure that your spintax usage complies with email marketing regulations such as **CAN-SPAM** or **GDPR**.